



### **TIPTO – Truly Independent Professional Travel Organisation**

Lotus UK is glad to announce its collaboration with TIPTO – Truly Independent Professional Travel Organisation. From immediate effect Lotus UK will manage all trade PR for TIPTO as well as supporting their social media strategy.

Lotus UK is thrilled to be working with TIPTO as the organisation is at the heart of the UK's independent travel trade. The annual roadshows are an essential part of any independent travel agents' diary.

The account will be directed by Jules Ugo who has extensive travel experience including working with independent retailers including Advantage. Kate McWilliams will be the day to day account manager.

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For further enquiries, please contact Jules Ugo on 0207 953 7470 or e-mail [jules@lotus-uk.co.uk](mailto:jules@lotus-uk.co.uk)  
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